

Board Members

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| Chair: David Morris (regrets) | Biko Beuttah (on leave) | Paul Noble |
| Vice Chair: Pam Hrick | Tom Warner | Tom Spence |
| Secretary: Paul Jonathan Saguil | Michael Cherny | Shazia Vlahos |
| Treasurer: Marco Calabretta-Duval | Sarah Zerihun | |
| Ex-Officio: Councillor, Kristyn Wong-Tam (absent) | | |

The 519

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| Executive Director | Maura Lawless |
| Director, Strategic Communications and Executive Planning | Soofia Mahmood |
| Director, Philanthropy | Stacy Kelly |
| Manager Community Engagement (<i>staff presentation</i>) | Curran Stikuts |

| Item | Minutes |
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| 1 | <p>Welcome and Introductions</p> <p>Pam Hrick opened the meeting at 6:33 pm, welcomed everyone, and delivered the land acknowledgement.</p> <p><i>We acknowledge the land we are meeting on is the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit, and Metis peoples. We also acknowledge that Toronto is covered by Treaty 13 with the Mississaugas of the Credit.</i></p> |
| 2 | <p>Approve Agenda</p> <p>Pam Hrick requested the Board to review agenda for the Board Meeting of Monday, February 24, 2020.</p> <p>Amendment: Move item 3.2 (in-camera) after item 12.</p> <p>MOTION 2.1: Approve the agenda as amended for the Board Meeting of February 24, 2020.</p> <p>Moved by: Michael Cherny Seconded by: Tom Warner That the Board approve the agenda as amended for the Board Meeting of Monday February 24, 2020 Decision: Carried</p> |
| 3 | <p>Approve Meeting Minutes</p> <p>3.1 Pam Hrick requested the Board to review and approve the minutes for the Board Meeting of Monday, January 27, 2020.</p> <p>MOTION 3.1: Review and approve the minutes for the Board Meeting of Monday January 27, 2020.</p> |

| Item | Minutes |
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| | <p>Moved by: Paul Jonathan Saguil Seconded by: Tom Warner That the Board approve the minutes for the Board Meeting of Monday January 27, 2020 Decision: Carried Abstentions: Marco Calabretta-Duval and Michael Cherny</p> <p>3.2: Pam Hrick requested the Board to review and approve the in-camera meeting Minutes of Monday, January 27, 2020</p> <p>Motion to go in-camera: Moved by: Tom Spence Seconded by: Paul Noble Decision: Carried</p> <p>Review of in-camera meeting Minutes</p> <p>Motion to exit in-camera Moved by: Sarah Zerihun Seconded by: Paul Noble Decision carried</p> <p>MOTION 3.2: Approve the In-Camera minutes as amended for the Board Meeting of January 27, 2020 Moved by: Paul John Saguil Seconded by: Tom Warner That the Board approve the in-camera minutes for the Board Meeting of Monday January 27, 2020 Decision: Carried</p> |
| 4 | <p>Declaration of Conflict of Interest(s) None declared</p> |
| 5 | <p>Chair Report /Executive Committee – David Morris</p> <p>5.1 Chair’s Report – No report</p> |
| Agency Business | |
| 6 | <p>Executive Director Report – Maura Lawless</p> <p>6.1 Executive Director Report – No report</p> |

| Item | Minutes |
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| 7 | <p>Agency Business – Becky McFarlane</p> <p>7.1 No report</p> |
| 8 | <p>Staff Report</p> <p>8.1 Special Report – Annual Strategic Communications Plan Overview – Soofia Mahmood</p> <p>This Communications Plan presents a high-level analysis of the current and evolving communications needs based on the organization’s strategic direction, and highlights opportunities for investment and integration across organization for the next 2 years. It also lays down some ground rules and principles to inform ongoing development of action plans.</p> <p>Special report in the Board package was discussed, including:</p> <ul style="list-style-type: none"> • Background • Communications Principles: Accessible, actionable, credible, relevant, timely, aligned with brand guidelines • Communications Objectives and strategies discussed included: <ul style="list-style-type: none"> • Building integrated communications capacity • Media engagement and issues management • Awareness and engagement • Organizational support • Brand consistency and accessibility • Donor engagement and philanthropy communications • Advocacy and government relations communications support • Board engagement <p>8.2 Community Engagement Staff Presentation – Curran Stikuts</p> <p>The Community Engagement team at The 519 is committed to the development and implementation of meaningful programs, activities, and events that honour, celebrate, and support the diversity of the communities with whom we work and serve.</p> <ul style="list-style-type: none"> • Philosophy: <ul style="list-style-type: none"> • Equitable in access, • Engaging for the communities we serve, • Efficient in programmatic design, and • Effective in its impact. • 2020 Priorities <ul style="list-style-type: none"> • Address the impacts of isolation and marginalization through high-quality programming that meets the social and material needs of community members. |

| Item | Minutes |
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| | <ul style="list-style-type: none"> • Highlight social justice and equity issues through our programming and broader advocacy efforts. • Further streamline departmental operating procedures, with a focus on measurement and evaluation. • Develop and nurture community, cross-departmental and philanthropic partnerships. <ul style="list-style-type: none"> • Programs overview: <ul style="list-style-type: none"> • LGBTQ2S Older Adult Programming • LGBTQ2S Youth Programming • Arts, Rec, and Skills Programming • Events and Cross-departmental collaboration • Additional Responsibilities • Advocacy |
| Committee Business | |
| 9 | <p>Strategic and Program Planning (SPP) Committee Update - Shazia Vlahos (Chair), Becky McFarlane (Staff Liaison)</p> <p>9.1: Meeting update:</p> <ul style="list-style-type: none"> • Continuing to work on committee TORs – to be shared by end of March. • Advocacy Framework – additional work continuing. Further updates to follow. <p>MOTION 9.1: NA</p> |
| 10 | <p>Fundraising, Philanthropy, Communications (FPC) Committee Update Paul Noble (Chair), Stacy Kelly (Staff Liaison)</p> <p>10.1 Meeting Update</p> <ul style="list-style-type: none"> • Communications shared year-end donation appeal social media analytics and insights. • GSF Planning 2020 Update <ul style="list-style-type: none"> ▪ Enhancements for Green Space Festival include – <ul style="list-style-type: none"> • 5-day event between June 24 to 28 with one signature event each day. • Starry Night our biggest fundraising event will be held off-site and ticketed. • All other events will take place at Barbara Hall Park and will be free entry. • Key messages |



Minutes: Board of Management, Meeting 5 (2019-2020)

Monday February 24, 2020, 6:30 PM, The 519, Room 204

| Item | Minutes |
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| | MOTION 10.1: NA |
| 11 | <p>Finance Committee Update Marco Calabretta-Duval (Chair), Maura Lawless (Staff Liaison)</p> <p>11.1 Meeting update: No update</p> |
| 12 | <p>Human Resources and Governance Committee Update Tom Spence (Chair) / Maura Lawless (Executive Director)</p> <p>12.1 Meeting update</p> <ul style="list-style-type: none"> Revised TORs approved by committee. Committee to be renamed as Governance and Human Resource Committee. ED Succession Plan was reviewed, and feedback provided. <p>MOTION 12.1: NA</p> |
| 13 | <p>Other Business/ Emerging Issues</p> <ul style="list-style-type: none"> No update |
| 14 | <p>Adjournment Pam Hrick adjourned the meeting at 8:05PM.</p> |

7:30-9:00pm-Philanthropy 201 (Closed session)

| Item | Attached Documents *yellow highlight indicates in camera session where document will be available printed at the meeting |
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| 2. | 2.1 Agenda: February 24, 2020 |
| 3. | 3.1 Minutes: January 27, 2020 3.2 In-camera Minutes: January 27, 2020 |
| 7 | 8.1 Special Report: Annual Strategic Communications Plan |