



The 519 Brand: Mission and Framework

Mission

The 519 creates space for change, contributing to the advancement of LGBTQ equality and inclusion in Toronto and beyond.

The 519 Framework

The 519 creates space for change through a unique three-pillared organizational model that is present in every program, initiative and activity we undertake. Through the pillars of service, space and leadership, The 519 Framework is what makes our organization distinct and enhances the quality of our work in the communities we serve.

Service

Service that meets the emerging and identified needs of LGBTQ communities.

We are committed to direct, public and philanthropic service that meets the emerging and identified needs within our communities, and fosters a culture of integrity, transparency and excellence among our staff, volunteers and members.

Space

Space to meet, collaborate, celebrate and grow together, creating opportunity.

We create space, both physical and figurative, where individuals, groups and organizations can meet, work, collaborate, celebrate and grow together. In this space we extend ourselves beyond meeting needs to creating opportunity and imagining that a different world is possible.

Leadership

Leadership that translates our knowledge and experience into training, education, activism and advocacy.

We share our knowledge and experience by demonstrating leadership through training, activism, advocacy and education that is designed to change society for the better. Our daily, lived experience as members of, and in service to, the LGBTQ community is foundational to our leadership and ensures quality, authenticity and authority to our voice.