



MINUTES: Board of Management, Meeting 6 (2021-2022)
 Monday, March 28, 2022 @ 6:30 - 8:30 PM, Hybrid: The 519
 (room 200)/Zoom

Board Members

Chair: Pam Hrick	Brett House	Mauriene Tolentino
Vice-Chair: Sarah Zerihun	Natalie Miller	Erika Voaklander (regrets)
Secretary: Tom Spence	Juan Camilo Rendon Ocampo	
Treasurer: Michael Cherny	Zoe Robinson	
Ex-Officio: Councillor, Kristyn Wong-Tam		

The 519

Executive Director	Maura Lawless
Senior Director, Programs & Community Services	Becky McFarlane
Director, Philanthropy	Stacy Kelly
Director, Finance	David Young
Director, Public Interest & Community Relations	Curran Stikuts
Manager, Strategic & Executive Planning (minutes)	Laura Gibbon

Guests: Tyler Johnson (Councillor Wong-Tam’s Office)

Item	Minutes
1	<p>Welcome and Introductions</p> <p>Pam Hrick opened the meeting at 6:31 PM and welcomed everyone.</p> <p>Tom Spence delivered the land acknowledgement and welcomed any Board member to share a land acknowledgement at future meetings. Anyone interested should speak with Pam Hrick.</p>
2	<p>Approve Agenda</p> <p>Pam Hrick requested the Board to review the agenda for the Board Meeting of March 28, 2022.</p> <p>Proposed changes:</p> <ul style="list-style-type: none"> • Add item 5.1: Update from Councillor Kristyn Wong-Tam • Move items 12 and 13 to after the in-camera portion of the agenda <p>MOTION 2.1: To approve the agenda, as amended, for the Board Meeting of March 28, 2022.</p> <p>Moved by: Brett House Seconded by: Juan Camilo Rendon Ocampo</p>



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	<p>That the Board approve the agenda, as amended, for the Board Meeting of March 28, 2022.</p> <p>Recorded vote: Unanimous Michael Cherny Brett House Pam Hrick Natalie Miller Juan Camilo Rendon Ocampo Tom Spence Mauriene Tolentino Sarah Zerihun</p> <p>Decision carried</p>
3	<p>Approve Meeting Minutes Pam Hrick requested the Board to review the minutes for the Board Meeting of February 28, 2022.</p> <p>MOTION 3.1: To approve the minutes for the Board Meeting of February 28, 2022.</p> <p>Moved by: Tom Spence Seconded by: Brett House</p> <p>That the Board approve the minutes for the Board Meeting of February 28, 2022.</p> <p>Recorded vote: Unanimous Michael Cherny Brett House Pam Hrick Natalie Miller Juan Camilo Rendon Ocampo Tom Spence Mauriene Tolentino Sarah Zerihun</p> <p>Decision carried</p>
4	<p>Declaration of Conflict of Interest(s) Pam Hrick confirmed no conflict of interest were declared.</p>



5	<p>Chair Report/Executive Committee – Pam Hrick (Chair of the Board)</p> <p>5.1 Update from Councillor Kristyn Wong-Tam</p> <ul style="list-style-type: none">• Councillor Kristyn Wong-Tam expressed their gratitude for the work of The 519 over the past two years, which has become increasingly visible to City-wide partners during this time.• The Councillor offered to leverage communication channels and facilitate conversations to ensure funding approvals are moving along.• The Councillor referenced the City’s shelter hotel program and explained that the City plans to attempt to transition individuals currently residing in the hotels into permanent housing. The City is asking for a one-year extension to complete these transitions. The Councillor stated that she will be advocating for rental subsidies and looking for mental health and substance use wrap-around supports for those affected by this transition. Staff and the Board expressed concerns about having to close the shelters before having a plan in place for those affected.• Re: the 2022 Pride Weekend, the Councillor noted that Pride Toronto will be activating many of the parking lots in the Church-Wellesley corridor, including the former Beer Store parking lot across from The 519. However, these temporary stages and activations will not have amplified sound and will not compete with The 519’s Green Space programming.• Members of the Board and staff raised concerns about the number of folks needing affordable housing continuing to rise as the Canadian borders reopen. The 519 staff are leading consultation and engagement with folks experiencing homelessness concerning the reopening of Savard’s shelter as a 2SLGBTQ shelter. Staff requested an opportunity to share and discuss the summary report with the Councillor once complete. <p>5.2 Update Strategic Planning</p> <ul style="list-style-type: none">• Pam Hrick provided an update related to the Strategic Planning process and reviewed the work plan flow chart, highlighting all the engagement opportunities with staff, the Board and external stakeholders.
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<p>6</p>	<p>Executive Director Report – Maura Lawless (Executive Director)</p> <p>6.1 March Update – staffing plan</p> <p>Maura Lawless provided an update to the Board. Highlights include:</p> <ul style="list-style-type: none"> • The building continues its measured facility access. Members of the public can now access the building without buzzing in for several hours each day. Staff continue to ask everyone to wear masks until at least April 21, 2022, when staff will review the decision. Staff have expressed appreciation for the mask policies remaining in place. • Community-led groups and staff-led programs continue their slow and measured return. • Staff are developing a transition plan for the finance team and are working with Grant Thornton to support the recruitment of the new Director, Finance. • Pam Hrick thanked David Young for his work and dedication to the organization over the past two years.
<p>Agency Business</p>	
<p>7</p>	<p>Staff Presentations</p> <p>7.1 N/A</p>
<p>8</p>	<p>Programs Update – Becky McFarlane (Senior Director, Programs & Community Services)</p> <p>8.1 N/A</p>
<p>Committee Business</p>	
<p>9</p>	<p>Strategic Program Planning Committee Update – Tom Spence (Chair, SPP) / Curran Stikuts (Director, Public Interest & Community Relations)</p> <p>9.1 SPP March 17, 2022, Meeting Summary</p> <ul style="list-style-type: none"> • Tom Spence briefly referenced the SPP March 17, 2022, meeting summary report. <p>9.2 New Initiatives and Programs Department Update</p>

	<ul style="list-style-type: none"> • Curran Stikuts provided updates on the following: <ul style="list-style-type: none"> ○ The activation plans of Barbara Hall Park that will focus on long-term issues concerning public safety and perceptions of public safety. ○ The additional funding secured with the help of the Councillor’s office will allow The 519 to resource this work and advance these initiatives. ○ The 519 has received Balsam Foundation funding to expand our legal services and access to justice work throughout the Downtown East. ○ Food Security Initiatives continue to be a priority for 2022. ○ Staff are engaged in discussion with city staff around the role The 519 can play in the 2SLGBTQ drug strategy. ○ A New Media Kit launch is planned for May 17, 2022, the International Day Against Homophobia, Transphobia and Biphobia.
<p>10</p>	<p>Fundraising and Philanthropy Committee Update – Juan Camilo Rendon Ocampo (Chair, FPC) / Stacy Kelly (Director, Philanthropy)</p> <p>10.1 2021 Philanthropy Report</p> <ul style="list-style-type: none"> • Juan Camilo Rendon Ocampo and Stacy Kelly provided a high-level overview of the 2021 Philanthropy Report. • In 2021, The 519 realized \$2,223,113 in fundraising and philanthropic revenues against its overall budget target of \$2,103,000 (+5.7%). • The 519 significantly exceeded its targets in Corporate Donations (+59%) and Foundations Giving (+35%), which offset negative variances realized in Corporate Sponsorships (-24%), Individual Non-Receiptable Donations (-20%), Third-Party Fundraising (-20%), and Individual Giving (-7%). • The 519 realized an anticipated levelling off in overall donations and donors in 2021 from the high level of giving in 2020. It was why staff focused so much on pipeline development in corporate and foundation giving. <p>10.2 GSF Planning Update</p> <ul style="list-style-type: none"> • Planning is underway for Green Space Festival, taking place from June 23-27, 2022. All four events will be held in Barbara Hall Park.



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	<ul style="list-style-type: none"> • Club 519 passes go on sale on April 9. Leadership, previous donors, and previous purchasers will be notified ahead of time. • Staff are confirming agreements with new and returning sponsors. • Staff have strong media partners lined up. • Moving to an electronic POS cashless system for all beverage and food sales (as opposed to tokens as in years past). • Opportunities for volunteers will be similar to past years. 																																			
<p>11</p>	<p>Finance Committee Update – Michael Cherny (Chair, Finance) / David Young (Director, Finance)</p> <p>11.1 Finance March 21, 2022, Meeting Summary</p> <p>Michael Cherny briefly referenced the Finance March 21, 2022, meeting summary report.</p> <p>11.2 2022 Revised Final Operating Budget</p> <p>David Young presented the 2022 Revised Operating Budget, focusing on key changes from the 2022 Approved Preliminary Budget, and recommended a net operating deficit of \$148k. The key changes included:</p> <ul style="list-style-type: none"> • City Council approved the Core operating budget of \$1.65m (no change) on February 17, 2022 (link: EX30.2), as well as a one-time increase of \$250k to support the animation and coordination of community activities and programs in Barbara Hall Park • \$632k of additional grant revenues • Updated Green Space Festival budget to reflect advanced planning, consolidation of events, reduced COVID-19 restrictions, increased attendance projections <table border="1" data-bbox="313 1522 1474 1822"> <thead> <tr> <th colspan="5">2022 Consolidated Revised Budget</th> </tr> <tr> <th>\$ '000s</th> <th>2022 Revised Budget</th> <th>2022 Preliminary Budget</th> <th>\$ Increase / (Decrease)</th> <th>% Increase/ (Decrease)</th> </tr> </thead> <tbody> <tr> <td>Revenue</td> <td>8,336</td> <td>7,761</td> <td>575</td> <td>7%</td> </tr> <tr> <td>Expenses</td> <td>8,582</td> <td>8,005</td> <td>577</td> <td>7%</td> </tr> <tr> <td>Surplus / (Deficit)</td> <td>(\$246)</td> <td>(\$244)</td> <td>(\$2)</td> <td></td> </tr> <tr> <td>Salary Gapping</td> <td>\$98</td> <td>\$93</td> <td>\$6</td> <td></td> </tr> <tr> <td>Adjusted Surplus / (Deficit)</td> <td>(\$148)</td> <td>(\$152)</td> <td>\$4</td> <td></td> </tr> </tbody> </table>	2022 Consolidated Revised Budget					\$ '000s	2022 Revised Budget	2022 Preliminary Budget	\$ Increase / (Decrease)	% Increase/ (Decrease)	Revenue	8,336	7,761	575	7%	Expenses	8,582	8,005	577	7%	Surplus / (Deficit)	(\$246)	(\$244)	(\$2)		Salary Gapping	\$98	\$93	\$6		Adjusted Surplus / (Deficit)	(\$148)	(\$152)	\$4	
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	<p>Key Highlights</p> <ul style="list-style-type: none"> • Recommended adjusted net operating deficit of \$148k – funded by the forecasted surplus generated in 2021 and / or the use of restricted/unrestricted reserves • 7% revenue increase from \$7.76m to \$8.34m compared to the 2022 Approved • 7% expenses increase from \$8.01m to \$8.58m compared to the 2022 Approved • No reduction in services – expansion of 2SLGBTQ seniors, child & family programs, neighbourhood relations, and anti-violence work • Strategic decision to recommend an operating deficit to continue Food Security programming to respond to community needs • Continue to prioritize and resource our Anti-racism and Equity work, including the Trans Engagement Strategy and the Black Collective
<p>IN-CAMERA</p>	
<p>12</p>	<p>MOTION 12.1a: To go in camera.</p> <p>Moved by: Michael Cherny Seconded by: Mauriene Tolentino</p> <p>That the Board go in camera.</p> <p>Recorded vote: Unanimous Michael Cherny Brett House Pam Hrick Natalie Miller Juan Camilo Rendon Ocampo Zoe Robinson Tom Spence Mauriene Tolentino Sarah Zerihun</p> <p>Decision carried</p> <p>3.1b) The Board reviewed the In-Camera minutes for the January 31, 2022, meeting.</p>



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11.3) The Board reviewed the In-camera Operating Budget Report.

MOTION 12.1b: To come out of camera.

Moved by: Zoe Robinson

Seconded by: Brett House

That the Board come out of camera.

Recorded vote: Unanimous

Michael Cherny

Brett House

Pam Hrick

Natalie Miller

Juan Camilo Rendon Ocampo

Zoe Robinson

Tom Spence

Mauriene Tolentino

Sarah Zerihun

Decision carried

MOTION 3.1b: To approve In-Camera minutes, as amended, for the Board Meeting of February 28, 2022.

Moved by: Sarah Zerihun

Seconded by: Mauriene Tolentino

That the Board approve In-Camera minutes, as amended, for the Board Meeting of February 28, 2022.

Recorded vote: Unanimous

Michael Cherny

Brett House

Pam Hrick

Natalie Miller

Juan Camilo Rendon Ocampo

Zoe Robinson

Tom Spence

Mauriene Tolentino

Sarah Zerihun



	<p>Decision carried</p> <p>MOTION 11.2: To approve the 2022 Revised Operating Budget.</p> <p>Moved by: Michael Cherny Seconded by: Juan Camilo Rendon Ocampo</p> <p>That the Board approve the 2022 Revised Operating Budget.</p> <p>Recorded vote: Unanimous Michael Cherny Brett House Pam Hrick Natalie Miller Juan Camilo Rendon Ocampo Zoe Robinson Tom Spence Mauriene Tolentino Sarah Zerihun</p> <p>Decision carried</p>
<p>13</p>	<p>Other Business/Emerging Issues</p> <ul style="list-style-type: none"> • Pam Hrick stressed the importance of being responsive to staff emails and requests. • The Board discussed continuing to have hybrid Board meetings for the foreseeable future, where attendance in person would be optional. Pam stressed the importance of Board members communicating to staff their decision to attend in person or remotely so that planning and space use can be maximized for community benefit.
<p>14</p>	<p>Adjournment</p> <p>Meeting was adjourned at 8:07 PM.</p>

<p>Item</p>	<p>Attached Documents *yellow highlight indicates in-camera session where printed documents will be available at the meeting</p>
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2	2.1	Agenda for Board Meeting of March 28, 2022
3	3.1	A) Minutes for Board Meeting of February 28, 2022
		B) In-camera Minutes for Board Meeting of February 28, 2022
9	9.1	SPP March 17, 2022, meeting summary
	9.2	New Initiatives & Programs Department Updates – March 2022
10	10.1	2021 Philanthropy Report
11	11.1	Finance March 21, 2022, meeting summary
	11.2	2022 Revised Final Operating Budget
	11.3	2022 In-Camera Operating Budget Report