



Running for the Rainbow

Templates

Social Media Templates

Social Post #1

I need your help! I am running in [[@RUNEVENT](#)] to fundraise for @The519. The 519 is trying to raise \$20,000 to support 2SLGBTQ+ communities by creating meaningful opportunities where people can be their authentic selves, care for each other and build a better future. My personal goal is to raise [\$\$\$\$], but I can't do that without you. Help me support @The519 here - [[personal pledge page link](#)]

The 519
[#The519 #runTO #QueerToronto #TorontoRunners](#)

TCS Waterfront Marathon
[#ChooseToRun](#)

Constantine Yorkville Run
[#Constantine5K #yorkvillerun24](#)

Social Post #2

I've joined @The519 run team as a fundraising champion in [[@RUNEVENT](#)]. Helps us raise money to support @The519 to remain responsive and nimble to meet the evolving needs of 2SLGBTQ+ communities by donating on my fundraising page. Every dollar counts! [[personal pledge page link](#)]

The 519
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TCS Waterfront Marathon
[#ChooseToRun](#)

Constantine Yorkville Run
[#Constantine5K #yorkvillerun24](#)

Social Media Templates

Social Post #3

I'm fundraising for @The519 by running in [[@RUNEVENT](#)]. Please consider donating to my fundraising page to help @The519 create moments of connection, care learning and joy for 2SLGBTQ+ communities. The [[@RUNEVENT](#)] is just around the corner! Help me reach my goal by donating at my fundraising page [[personal pledge page link](#)]

The 519

[#The519](#) [#runTO](#) [#QueerToronto](#) [#TorontoRunners](#)

TCS Waterfront Marathon

[#ChooseToRun](#)

Constantine Yorkville Run

[#Constantine5K](#) [#yorkvillerun24](#)

Photos

If you would like to use images in your post, you can use the available images on The 519's website.

[Media - The 519](#)

Images can be found at the bottom of the page under "Photos".

If you have your own images you would like to share that is connected to the run or demonstrates your connection to The 519, please feel free to share those in your social media posts.

Thank you - Social Media

Thank you social post #1

Thank you to everyone who helped me get closer to my fundraising goal for @The519. Your support means the world! I will be running in [[@RUNEVENT](#)] on [[DATE](#)]. Help me reach 100% of my goal by donating here [[personal pledge page link](#)]

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Tips to consider

Use this post after someone has made a donation and confirm if they would like to be tagged before posting.

Thank you social post #2 - Post-event

Thank you to everyone who helped me fundraise for @The519.

I was able to reach my fundraising goal of [[\\$\\$\\$](#)] **/OR USE/** Together we raised [[\\$\\$\\$](#)].

I couldn't have done it without you! I crossed the finish line for [[@RUNEVENT](#)]. [[personal pledge page link](#)]

The 519
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TCS Waterfront Marathon
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Email Templates

Email Template #1

Subject line: Support my run for The 519

Hi [**Name**],

I am running in [**Run Event**] to fundraise for The 519, and I need your help. I am fundraising to help The 519 support 2SLGBTQ+ communities by creating meaningful opportunities where people can be their authentic selves, care for each other and build a better future.

I dedicated to fundraise because [**Fill In Your Story**].

Can you help me reach my fundraising goal of [**\$Personal Goal\$**]? You can donate at my fundraising page [**personal pledge page link**].

Thank you for your generosity.

With much thanks,
[**Your Name**]

Email Templates

Email Template #2

Subject line: Can you help me reach my goal to support The 519?

Hi [**Name**],

The 519 is fundraising \$20,000 to support their work in responding to evolving and diverse needs of 2SLGBTQ+ communities. They're using the funds to take strategic actions like community development, outreach, and providing support where it's needed most.

I am supporting The 519 by running in [Run Event] on [Run Date]. Help me raise [**\$Personal Goal\$**] to reach my fundraising goal!

\$10 can provide a meal for someone in our New to Canada program who fled queerphobic violence at home

\$25 can provide essential hygiene and personal care kits for community members struggling to make ends meet

\$50 can provide a welcome kit to a resident of Toronto's first transitional shelter for 2SLGBTQ+ adults

\$100 can give snacks for one meet-up of our 50+ Older Adults LGBTQ+ program participants

You can donate at my fundraising page [[personal pledge page link](#)].

Thank you so much for your consideration! Your support means the world to me.

With much thanks,
[**Your Name**]

Email Templates

Email Template #3

Subject line: Last chance to support my run for The 519!

Hi [**Name**],

I'm gearing up for the [Run Event] on [Run Date] to support the 519's work to create moments of connection, care, learning and joy for 2SLGBTQ+ communities.

With only [Month/Days/Weeks Left], the run is just around the corner, and I'm really pumped! I'm reaching out because I could really use your help to reach my fundraising goal of [**\$Personal Goal\$**]? Please consider making a donation today.

You can donate at my fundraising page [**personal pledge page link**]. Let's make this happen together!

Thank you so much for your help!

With much thanks,
[**Your Name**]

Thank you - Email

Thank you email Template #1

Subject line: Your support means the world

Hi [Name],

I want to say a massive thank you for supporting my fundraiser for The 519 as I wait to run in [Run Event]. You helped me raise [\$Amount Raised to Date\$]. This was only possible because of you!

I am incredibly grateful for your belief in me. Thank you so much!

With much thanks,
[Your Name]

Tips to consider:
Send shortly after someone has made a donation.

Thank you email Template #2 - Post event

Subject line: We did it! Thanks for your support.

Hi [Name],

I couldn't wait to share the news with you - I crossed the finish line running in [Run Event] to support The 519! And I couldn't have done it without your amazing support.

Together we raised [\$Amount Raised\$] to help The 519 remain a space where 2SLGBTQ+ folks come together to celebrate, organize and create community. I'm so grateful to have you in my corner.

Thank you for being a part of my marathon journey. Your generosity and encouragement made all the difference.

With much thanks,
[Your Name]

A person is holding a large, vibrant rainbow umbrella. The background shows a brick building with several banners hanging from it. One banner reads "It Takes A Village", another says "SILENCE = DEATH", and a third partially visible one says "SILENCE". A blue car is parked in front of the building. The scene appears to be an outdoor event or protest.

Questions?

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