MINIMUM SIZES

Adhereing to minimum sizes helps ensure that the tagline remains legible. If in the event the logo must be smaller the tagline should be removed.

MINIMUM CLEARANCE

The 519 wordmark needs clear space around it so that it stands out. Keep the area around the wordmark free of any text or graphic elements by ensuring that adequate space surrounds it.

For print
1.25"

For screen
2"

MINIMUM CLEARANCE OR CLEAR ZONE

THE 519
S P A C E   F O R   C H A N G E

DO...
use original logo file. Scaling must be uniform for both vertical and horizontal.

DO...
use original files for correct colour.

DO...
use original files in their original format.

DO...
use original files on a white background.

DO...
place the white version on a dark background where text is easily legible.

DO...
place the black logo on a light photograph where text is easily legible.

DO...
place the white logo on a dark photograph where text is easily legible.

DON'T...
manipulate our logo or any one of its elements to create other logotypes or graphics.

DON'T...
reset the logo type or font at an angle, keep it strictly to a horizontal or vertical format.

DON'T...
distort the shape horizontally or vertically.

DON'T...
use unapproved colours.

DON'T...
place the logo on a dark background where text is not legible.

DON'T...
place the logo on white box or fill numbers with colour.

DON'T...
add any 3D effects including drop shadow effects.

DON'T...
place the white version on a light background or photo where text is not legible.

DON'T...
place the logo on a dark photograph where text is not legible.

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